



Foundation Partner

Participating as a "Foundation Partner" at CCDCI - 08, is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers.

Foundation Partnership offers the following benefits:

- Acknowledgement as a "Foundation Partner" during opening remarks
- 6m x 3m Prime location exhibit space, prime location on the exhibit floor (location on a first-come, first-get basis)
- Complimentary 500 words write up in the Sponsor section on website
- Customized exhibit pass highlighting company as a "Foundation Partner"
- Four nos Full page advertisement in event guide (Option to choose one front or back inside cover)
- A 60 minute presentation slot will be available to a key spokesperson from your organization
- A Chairperson slot will be available to a key spokesperson from your organization on any one day for a Track

- 16 complimentary conference passes to "Foundation Partner" employees or clients
- "Foundation Partner" logo featured in all event marketing materials. (Subject to print deadlines).
- Insertion of one piece of collateral in conference attendee bag (corporate or product information)
- Four dedicated email blast to pre-registered attendees (Partner to provide the content)
- Exclusive branding on the Podium for the track
- One full page listing in Vendor Reference Guide
- Insertion of 4 Nos of Case Studies in delegate documentation kit
- Option to choose to host Networking Cocktail or Networking Luncheon on any one day of the event
- Complimentary posting of company press release on the website under Press Section
- Option to choose an exclusive sponsorship - Badge & Lanyard sponsor or Registration Sponsor
- Complimentary Banner Ad in e-newsletter till 20 September 2008
- Inclusion in the post event "Thank You" to all the attendees

Associate Sponsor

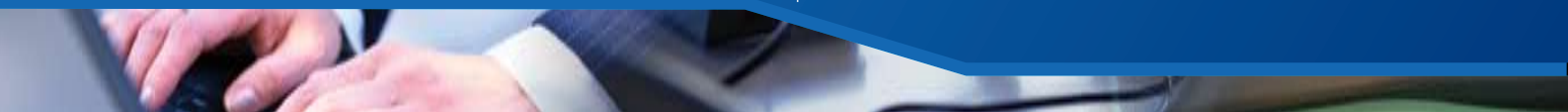
Participating as an "Associate Sponsor" at CCDCI - 08, is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers. Associate Sponsorship offers the following benefits

- Acknowledgement as an "Associate Sponsor" during opening remarks
- 6m x 3m exhibit space, prime location on the exhibit floor (location on a first-come, first-get basis).
- Complimentary 250 words write up in the Sponsor section on website.
- Customized exhibit pass highlighting company as an "Associate Sponsor".
- Two nos Full page advertisement in event guide (Option to choose one front or back inside cover)
- A 60 minute plenary slot will be available to a key spokesperson from your organization.
- Exclusive branding on the Podium for the track
- 10 complimentary conference passes to "Associate Sponsor" employees or clients.
- "Associate Sponsor" logo featured in all event marketing materials. (Subject to print deadlines).
- Insertion of one piece of collateral in conference attendee bag (corporate or product information).
- One dedicated email blast to pre-registered attendees (Sponsor to provide the content).
- One full page listing in Vendor Reference Guide
- Insertion of 2 Nos of Case Studies in delegate documentation kit
- Complimentary posting of company press release on the website under Press Section
- Complimentary Banner Ad in e-newsletter till 20th September 2008
- Inclusion in the post event "Thank You" to all the attendees

Platinum Sponsor

Participating as a "Platinum Sponsor" at CCDCI - 08, is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers. Platinum Sponsorship offers the following benefits

- Acknowledgement as "Platinum Sponsor" on all marketing promotional material
- 3m x 3m exhibit space, prime location on the event floor (location on a first-come, first-get basis).
- Complimentary 200 words write up in the Sponsor section on website.
- Customized exhibit pass highlighting company as "Platinum Sponsor".
- Two nos Full page advertisement in event guide (Option to choose one front or back inside cover)
- A 45 minute presentation slot will be available to a key spokesperson from your organization.
- "Platinum Sponsor" will have the opportunity to host the Networking Luncheon at the venue for the delegates and the speakers on any 1 (one) day of the conference.
- 7 complimentary conference passes to "Platinum Sponsor" employees or clients.
- Exclusive branding on the Podium for the track
- Insertion of one piece of collateral in conference attendee bag (corporate or product information).
- One full page listing in Vendor Reference Guide
- Insertion of 2 Nos of Case Studies in delegate documentation kit
- Complimentary posting of company press release on the website under Press Section
- Ten nos of Complimentary Banner Ad insertion in e-newsletter till 20 September 2008
- Inclusion in the post event "Thank You" to all the attendees





Gold Sponsor

Participating as a "Gold Sponsor" at CCDCI - 08, is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers. Gold Sponsorship offers the following benefits

- Acknowledgement as "Gold Sponsor" on all marketing promotional material
- 3m x 3m exhibit space, prime location on the event floor (location on a first-come, first-get basis).
- Complimentary 150 words write up in the Sponsor section on website.
- Customized exhibit pass highlighting company as "Gold Sponsor".
- One Full page advertisement in event guide
- A 45 minute presentation slot will be available to a key spokesperson

from your organization.

- 5 complimentary conference passes to "Gold Sponsor" employees or clients.
- Insertion of one piece of collateral in conference attendee bag (corporate or product information).
- One full page listing in Vendor Reference Guide
- Insertion of 1 Nos of Case Studies in delegate documentation kit
- Complimentary posting of company press release on the website under Press Section
- Seven nos of Complimentary Banner Ad insertion in e-newsletter till 04 September 2008
- Inclusion in the post event "Thank You" to all the attendees

Networking Cocktail Sponsor

Participating as a "Networking Cocktail Sponsor" at CCDCI - 08 is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers. Networking Cocktail Sponsorship offers the following benefits:

- Acknowledgement as "Networking Cocktail Sponsor" on all marketing promotional material
- 3m x 3m exhibit space, prime location on the event floor (location on a first-come, first-get basis).
- Complimentary 100 words write up in the Sponsor section on website.
- Customized exhibit pass highlighting company as "Networking Cocktail Sponsor"
- One Half page advertisement in event guide
- Two complimentary conference passes and Three Networking cocktail passes to employees or clients.
- One full page listing in Vendor Reference Guide
- Insertion of 1 Nos of Case Studies in delegate documentation kit
- Complimentary posting of company press release on the website under Press Section
- Inclusion in the post event "Thank You" to all the attendees

Networking Luncheon Sponsor

Participating as a "Networking Luncheon Sponsor" at CCDCI - 08, is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers. Networking Luncheon Sponsorship offers the following benefits:

- Acknowledgement as "Networking Luncheon Sponsor" on all marketing promotional material
- 3m x 3m exhibit space, prime location on the event floor (location on a first-come, first-get basis).
- Complimentary 100 words write up in the Sponsor section on website.
- Customized exhibit pass highlighting company as "Networking Luncheon Sponsor".
- One Half page advertisement in event guide
- Two complimentary conference passes and Three Networking Luncheon passes to employees or clients.
- One full page listing in Vendor Reference Guide
- Insertion of 4 Nos of Case Studies in delegate documentation kit
- Complimentary posting of company press release on the website under Press Section
- Inclusion in the post event "Thank You" to all the attendees



Silver Sponsor

Participating as a "Silver Sponsor" at CCDCI - 08, is an excellent opportunity to gain market exposure, gather knowledge, and network with key government officials and industry peers. Silver Sponsorship offers the following benefits:

- Acknowledgement as "Silver Sponsor" on all marketing promotional material
- 3m x 3m exhibit space, prime location on the event floor (location on a first-come, first-get basis).
- Complimentary 100 words write up in the Sponsor section on website.
- Customized exhibit pass highlighting company as "Silver Sponsor".

- One Half page advertisement in event guide
- 3 complimentary conference passes to "Silver Sponsor" employees or clients.
- Insertion of one piece of collateral in conference attendee bag (corporate or product information).
- One full page listing in Vendor Reference Guide
- Insertion of 1 Nos of Case Studies in delegate documentation kit
- Complimentary posting of company press release on the website under Press Section
- Inclusion in the post event "Thank You" to all the attendees

Exclusive Sponsorship Opportunities

- Badge & Lanyard Sponsor
- Registration Sponsor
- Emerging Destination Sponsor
- Emerging Infrastructure Sponsor

Advertisement

- Event guide- Full page Advertisement
- Event guide- Cover Advertisement
- Event guide- Back page advertisement
- Newsletter
- Online banners

Note:- Sponsor space will be allocated on first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.

Organized by



Sponsorship Contact: Secure your influence and take an active role in the BPO market in India. To exhibit or reserve a sponsorship, contact:

Jeevan Kumar

Project Head
Mob: +91 93241 05696

Email: jeevany@ubmindia.com

Pankaj Jain

Regional Director (North)
Mob: + 91 98101 72077

Email: pankajj@ubmindia.com

Anees Ahmad

Regional Director (South)
Mob: + 91 98450 32170

Email: aneesa@ubmindia.com

Salil Warior

Head Business Development (West)
Mob: + 91 99875 80188

Email: salilw@ubmindia.com

